

Sponsorship Levels

Streets Alive! Online features 2.5 hours of interactive fitness and sports demos, classes and health resources, plus a week-long neighborhood scavenger bingo game with prizes to get people out and active in a fun, safe way. For sponsorship questions, contact Veronica Cockerill, vcockerill@healthylincoln.org

HealthyLincoln.org/StreetsAliveOnline



LEVELS	Supporter \$100+	Bronze \$250+	Silver \$500+	Gold \$2,000+	Platinum \$5,000+
◆ Logo displayed with other sponsors at the beginning of the event.	X	X	X	X	X
◆ Listed on Streets Alive! Event Sponsorship webpage. ◆ Acknowledgement in monthly e-newsletter and special Streets Alive! e-newsletters.	Org./Family Name	Small Logo	Small Logo + Link	Medium Logo + Link	Large Logo + Link
◆ Social media acknowledgements one month leading up to event.		1	2	2 +1 highlight	2 +1 highlight
◆ Recognition in Lincoln Journal Star print ad after the event.		X	X	X	X
◆ Verbal recognition and logo displayed as THE sponsor of ONE class/demo.			X	X	X
◆ Verbal recognition and logo displayed as THE sponsor of TWO classes/demos. ◆ Logo on PHL Facebook banner as a sponsor of the online event.				X	X
◆ Verbal recognition as a major sponsor at the kick-off and closing of the Online Event.					X